

CURRICULUM VITAE

ADDISU A. LASHITEW (PhD)

DeGroote School of Business, McMaster University
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Google Scholar Citations: 2,580; H-Index: 18

EDUCATIONAL BACKGROUND

- | | |
|------|--|
| 2014 | PhD in Economics, University of Groningen, The Netherlands
<i>Thesis:</i> Resource Misallocation and Aggregate Productivity
<i>Supervisors:</i> Prof. Marcel Timmer and Prof. Robert Inklaar |
| 2008 | MSc in Environmental Economics, Wageningen University, The Netherlands |
| 2005 | BA in Management (Great Distinction), Jimma University, Ethiopia |

EMPLOYMENT HISTORY

- | | |
|------------------------|---|
| July 2025 – Present: | Associate Professor of Strategic Management (Tenured).
DeGroote School of Business, McMaster University, Canada. |
| Apr. 2026 – Present: | Adjunct Associate Professor, Graduate School of Business, the
University of Cape Town, South Africa. |
| Nov. 2021 – Present: | Non-Resident Research Fellow, Brookings Institution, Global
Economy and Development Program, Washington, D.C., USA |
| Nov. 2021 – June 2025: | Assistant Professor of Strategic Management (Tenure Track).
DeGroote School of Business, McMaster University, Canada. |
| Oct. 2019 – Oct. 2021: | David Rubenstein Research Fellow, Brookings Institution, Global
Economy and Development Program, Washington, D.C., USA |

- Feb. 2018 – Oct. 2019: Post-Doctoral Research Fellow, Beedie School of Business, Simon Fraser University, Vancouver, Canada
- Feb. 2015 – Jan. 2018: Post-Doctoral Research Fellow, Erasmus University Rotterdam, Rotterdam, The Netherlands
- Jan. 2014 – Feb. 2015: Lecturer, Department of Global Economics & Management, University of Groningen, Groningen, The Netherlands

Consultations

- Oct. – Dec. 2022: Entrepreneurial Training on Green Technologies for Small Businesses, The United Nations Economic Commission for Africa

Other Positions

- Sep. 2024 – Dec. 2024: Guest Lecturer, Graduate School of Business, the University of Cape Town, South Africa
- Jan. 2018 – Sep. 2020: Visiting Lecturer, School of Commerce, College of Business and Economics, Addis Ababa University, Ethiopia
- Mar. 2019 – May 2019: Visiting Scholar, The International Monetary Fund, Africa Department, Washington, D.C., USA
- Sep. 2012 – Dec. 2012: Visiting Scholar, The Centre for Efficiency and Productivity Analysis, The University of Queensland, Brisbane, Australia

SCHOLARLY AND PROFESSIONAL ACTIVITIES

Editorial Experiences

- Jan. 2025 – Present: Editorial Review Board: *Journal of World Business*
- Jan. 2024 – Present: Guest Editor: *Canadian Journal of Administrative Sciences*
- Sep. 2023 – Present: Associate Editor: *Organizations and the Natural Environment (ONE)* Division of the Academy of Management

Journal Referee

Jan. 2020 – Present:

Journal of Management Studies
Journal of International Business Studies
Journal of Business Venturing
Journal of World Business
Journal of Business Ethics
Journal of International Business Policy
California Management Review
International Business Review
Research Policy
Journal of Productivity Analysis

AREAS OF INTEREST

Sustainable Business, Social Entrepreneurship,
Business Resilience, Digital Technologies

HONOURS

Fellowships, Scholarships, Scientific Awards

Research

2023 Best Paper Award nominee at the 39th Colloquium of the European Group for Organizational Studies (EGOS), Cagliari, Italy

2024 Best Paper Award winner at the 14th International Social Innovation Research Conference (ISIRC), Halifax, Nova Scotia, Canada.

2006-2008 Wageningen University graduate scholarship (Tuition waiver and monthly stipend)

Service

2023 Best Reviewer Award at the 83rd Annual Meetings of the Academy of Management, Organizations and the Natural Environment Division, Boston, USA

COURSES TAUGHT

Undergraduate

- Sep. 2021 – Present International Business (Commerce 4SA3)
DeGroot School of Business, McMaster University
- Sep. 2021 – Present Sustainability: Corporations & Society (Commerce 4SG3)
DeGroot School of Business, McMaster University
- Jan. 2014 – Feb. 2015 International Business & Economics (Undergraduate program)
Department of Global Economics & Management, Faculty of Business
& Economics, University of Groningen

Graduate

- Sep. 2024 – Dec. 2024 Quantitative Research Methods (Master of International Management).
Graduate School of Business, University of Cape Town. (Remote)
- Jun. 2018 – Aug. 2020 Quantitative Research Methods (PhD Program in Business Leadership)
School of Commerce, Addis Ababa University, Ethiopia

CONTRIBUTIONS TO TEACHING PRACTICE

Pedagogical Innovation/Development of Technology-Enhanced Learning

Lashitew, A. (2024). Partnering for Social Innovation: The Case of M-Pesa. Case study and teaching note published by the Case Centre. Case no. 724-0084-8.

Course/Curriculum Development

Lashitew, A. (2022). *Sustainable and Green Technologies for Africa's Energy Transition*. Entrepreneurship Training Module Submitted to the United Nations Economic Commission for Africa.

Lashitew, A. (2020). *Quantitative Research Methods*. Course Curriculum Developed for Addis Ababa University, School of Commerce.

Lashitew, A. (2020). *Understanding Poverty and Inequality*. Contribution to a Massive Open Online Course (MOOC) by the Sustainable Development Goals (SDG) Academy.

SUPERVISORSHIPS

Master's

- 2018 Thesis co-supervisor of *Valeria Varga* and *Haris Odobasic*
Rotterdam School of Management, Erasmus University
MSc Program in Global Business and Sustainability
- 2017 Thesis co-supervisor of *Yann Liasse* and *Lucas Muche*
Rotterdam School of Management, Erasmus University
MSc Program in Global Business and Sustainability
- 2016 Thesis co-supervisor of *Samuel Vangelos* and *Soeren Brosch*
Rotterdam School of Management, Erasmus University
MSc Program in Global Business and Sustainability

Doctoral

- Aug. 2025 - Present PhD Supervisor of Bofu Niu, Strategic Management Area, DeGroote School of Business

Postdoctoral

- Aug. 2023 - Present Supervisor of Postdoctoral Fellow Dr. Thomas Argaw
Strategic Management Area, DeGroote School of Business

Clinical/Professional

- Feb. – Aug. 2024 Supervisor of Daniel Balay in MBA research project on sustainable fashion design (sponsored by McMaster University Student Research Assistant Funding)

Supervisory Committees

- Sep. 2022 - Present Member of PhD committee of Toli Jembere (Main Supervisor: Prof. Benson Honig) Human Resources and Management Area, DeGroote School of Business

LIFETIME RESEARCH FUNDING

- Jan. 2026 –
Dec. 2026 **Lashitew, A.** Artificial Intelligence and Global Value Chains: Automation and Manufacturing Coordination in Canada and China
DSB Student Research Assistant Program. \$7,500
Purpose: This project explores how artificial intelligence and related automation is shaping trade and investment flows between Canada and China.
- May 2025 –
Dec. 2025 **Lashitew, A.** Climate Change Induced Adversities and Business Resilience.
McMaster University Scholars at Risk Program. \$40,000
Purpose: This project uses longitudinal household level data to understand how climate change induced shocks affected resilience and survival among farm and non-farm businesses from developing countries.
- Apr. 2024 –
May 2025 **Lashitew, A.** & Honig, B. Financial Technologies and Business Resilience during COVID-19. *Foresight Lab - McMaster University. \$15,000*
Purpose: Using large, cross-country data, this project assesses if access to financial technologies helped build the resilience of women entrepreneurs during the COVID-19 pandemic.
- Apr. 2024 –
May 2025 **Lashitew, A.** & Surmeier, A. Organizing for Grand Challenges in Value Chains.
McMaster University International Initiatives Micro Fund. \$5,000
Purpose: This project uses qualitative data from Southern Africa to examine how inclusive value chain initiatives contribute to poverty alleviation.
- Feb. 2023 –
Jan. 2025 **Honig, B., Lashitew, A.,** Aluchna, M., Carette, J., Hellings, J., Jeon, Y., Kanana, R., Koczanowicz, J., Kwesiga, E., Mbithi, B., Muthuri, J., Pachocka, M., Quizanga, G., Ram, M., Siqueira, A., Tessema, W., Tut, L. Expanding Virtual Incubators to Assist Refugee Entrepreneurs.
The New Frontiers in Research Fund, Special Issue on Post-Pandemic Recovery: \$493,000
International Development Research Centre (IDRC) Supplementary Funding: \$200,000
Purpose: This project introduces a virtual incubation program to support entrepreneurs in refugee camps in Poland, Ethiopia, and Kenya. Through an action research program, it identifies best practices for supporting entrepreneurs from disadvantaged backgrounds.
- Oct. 2023 –
May 2025 **Lashitew, A.,** Surmeier, A. & Kassa, W. Getting African Businesses up to Speed with the Paris Goals. *African Research Universities Alliance (ARUA) & Universitas 21. Early Career Researcher Collaborative Award. \$20,000*

Purpose: This action-oriented research program aims to create an online platform for connecting African entrepreneurs to help improve their climate transition strategies.

Apr. 2023 –
May 2024

Lashitew, A. The Human Side of Corporate Sustainability. *McMaster University International Initiatives Micro Fund*. \$10,000

Purpose: This project uses large survey datasets to empirically assess the relationship between employees' job satisfaction and corporate sustainability performance.

May 2023 –
May 2024

Lashitew, A. Mapping the Innovation System of Ethiopia's Apparel Sector. *McMaster University Student Research Assistant Fund*: \$8,000

Purpose: This project supported an MBA student to conduct applied research on improving the competitiveness of Ethiopia's fashion and apparel innovation system.

Nov. 2022 –
Dec. 2025

Cruz, L., Lashitew, A., Slade Shantz, A. Mobilizing Women's Entrepreneurship for Empowerment and Local Economic Development. Insight Grant. *Social Sciences and Humanities Research Council of Canada*: \$180,680

Purpose: This project examines the effects of women's entrepreneurship in supporting local development in developing regions.

Jun. 2022 –
May 2025

Lashitew, A. Stakeholder Capitalism and Workers' Rights. Insight Development Grant. *Social Sciences and Humanities Research Council of Canada*: \$60,000

Purpose: This project examines the unintended employment and technology adoption effects of stakeholder-centric governance in large corporations.

Apr. 2019 –
Sep. 2022

Lashitew, A. Power Outage and Firm Performance. *African Economic Research Consortium (AERC)*. \$20,000

Purpose: This project examined the effect of power outage on firm productivity and growth in developing countries.

Sep. 2010 –
Sep. 2014

Timmer, M. & Lashitew, A. Resource Misallocation and Aggregate Productivity. *The Netherlands Organization for Scientific Research*, Open Competition PhD Project Grant. €210,000

Purpose: This grant funded a PhD research project that examined the role of resource misallocation across enterprises in explaining cross-country productivity differences and the institutional drivers of resource misallocation.

LIFETIME PUBLICATIONS

Peer Reviewed

Contributions to Books (4)

Surmeier, A., Littlewood, D., **Lashitew, A.**, De Villiers, K. & Awor, P. (2025) Promoting social innovation for the Sustainable Development Goals: The role of higher education institutions in Africa. Submitted to: Garnelo-Gomez et al (Eds.). *The Elgar Companion to Social Innovation and the UN Sustainable Development Goals*.

Lashitew, A., & van Tulder, R. (2020). Why do firms choose to fight poverty? The motives behind inclusive business practices in Africa. In: Muthuri et al (Eds.) *Base of the Pyramid Markets in Africa: Innovation and Challenges to Sustainability*. Routledge, UK.

Lashitew, A., & Wall, R. (2018). Drivers of FDI inflows into Sub-Saharan Africa. In: Wall et al (Eds.) *State of African Cities Report: The Geography of African Investment*, Nairobi: United Nations Environment Program.

Lashitew, A., & van Tulder, R. (2018). Inclusive business in Africa: Priorities, strategies and challenges. In: Uche, C. (Ed) *African Entrepreneurship Dynamics*, Leiden: Brill Publishers.

Journal Articles (22)

Lashitew, A., & Rosca, E. (2025). Institutionalizing social entrepreneurship in the Global South: How intermediaries work around the indigenous solidarity economy in Colombia. *Research Policy*, 54(7), 105268. (FT50, ABDC: A*)

Lashitew, A., & Mu, Y. (2025). Corporate opposition to climate change disclosure regulation in the United States. *Climate Policy*, 25(3), 422-437. (ABDC: C)

Dumalanede, C., Ciambotti, G. & **Lashitew, A.** (2024). Addressing healthcare inequality through social franchising: The role of network stewardship in impact intermediation. *Business & Society*. 64(3), 521-557. (ABDC: A)

Lashitew, A. (2023). When businesses go digital: The role of CEO attributes in technology adoption and utilization during the COVID-19 pandemic. *Technological Forecasting and Social Change*, 189, 122324. (ABDC: A).

Lashitew, A., Branzei, O. & van Tulder, R. (2023). Community inclusion under systemic inequality: How for-profit businesses pursue social purpose. *Journal of Management Studies*, 61(1), 230-268. (FT50, ABDC: A*)

Krammer, S. M., **Lashitew, A.**, Doh, J., & Bapuji, H. (2023). Income inequality and crime against businesses: Evidence from a global sample of firms. *Journal of International Business Studies*, 54(2), 385-400. (FT50, ABDC: A*)

- Birhanu, A. G., Getachew, Y. S., & Lashitew, A. (2022). Gender differences in enterprise performance during the COVID-19 crisis: Do public policy responses matter? *Entrepreneurship Theory & Practice*, 46(5), 1374-1401. (FT50, ABDC: A*)
- Lashitew, A., Narayan, S., Rosca, E., & Bals, L. (2022). Creating social value for the 'Base of The Pyramid': An integrative review and research agenda. *Journal of Business Ethics*, 178(2), 445-466. (FT50, ABDC: A)
- Lashitew, A., van Tulder, R., & Muche, L. (2022). Social value creation in institutional voids: A business model perspective. *Business & Society*, 61(8), 1992-2037. (ABDC: A)
- Adebayo, E., Lashitew, A. & Werker, E. (2021). Resource taxation and institutions: evidence from transparency reporting. *World Development*, 146(2021), 105597. (ABDC: A)
- Lashitew, A. (2021). Corporate uptake of the Sustainable Development Goals: Mere greenwashing or an advent of institutional change? *Journal of International Business Policy*, 4(1), 184-200. (ABDC: _)
- Lashitew, A., Ross, M. L., & Werker, E. (2021). What drives successful economic diversification in resource-rich countries? *World Bank Research Observer*, 36(2), 164-196. (ABDC: B)
- Lashitew, A., & Werker, E. (2020). Do natural resources help or hinder development? Resource abundance, dependence, and the role of institutions. *Resource and Energy Economics*, (61), 1-32. (ABDC: A)
- Lashitew, A., & van Tulder, R. (2020). The limits and promises of embeddedness as a strategy for social value creation. *Critical Perspectives on International Business*, 16(1), 100-115. (ABDC: B)
- Lashitew, A., Bals, L., & van Tulder, R. (2020). Inclusive business at the Base of the Pyramid: The role of embeddedness for enabling social innovations. *Journal of Business Ethics*, 162(2), 421-448. (ABDC: A)
- Lashitew, A., van Tulder, R., & Liasse, Y. (2019). Mobile phones for financial inclusion: What explains the diffusion of mobile money innovations? *Research Policy*, 48(5), 1201-1215. (FT50, ABDC: A*)
- Krammer, S. M., Strange, R., & Lashitew, A. (2018). The export performance of emerging economy firms: The influence of firm capabilities and institutional environments. *International Business Review*, 27(1), 218-230. (ABDC: A)
- Lashitew, A. (2017). The uneven effect of financial constraints: Size, public ownership, and firm investment in Ethiopia. *World Development*, 97(2017), 178-198. (ABDC: A)
- Inkelaar, R., Lashitew, A., & Timmer, M. P. (2017). The role of resource misallocation in cross-country differences in manufacturing productivity. *Macroeconomic Dynamics*, 21(3), 733-756. (ABDC: A)

- Lashitew, A.** (2016). Employment protection and misallocation of resources across plants: International evidence. *CEifo Economic Studies*, 62(3), 453-490. (ABDC: C)
- Lashitew, A.** (2014). The effect of political connections on credit access: Does the level of financial development matter? *Kyklos*, 67(2), 227-254. (ABDC: A)
- Lashitew, A.** (2011). Competition between food and biofuel production in Ethiopia: A partial equilibrium analysis. *Biofuels*, 2(6), 611-627. (ABDC: _)

Non-Peer Reviewed

Contributions to Books (2)

- Lashitew, A.** Methvin, T., & Surmeier, A. (2024). How companies integrate smallholder farmers in their value chains. In: Ordu, A. & Ntungire, N. (Eds.) *Foresight Africa: Top Priorities for the Continent*, Brookings Institution Press, Washington, DC.
- Lashitew, A.** (2021). Small business green recovery fund to power U.S. climate transition. In: Gross, G. & Tomer, E. (Eds.) *Blueprints to Advance Climate Change Mitigation and Resilience*. Brookings Institution. Washington, DC.

Community Engagement and Knowledge Exchange (29)

- Lashitew, A.** (2026). Lower tariffs on Chinese electric vehicles could boost adoption and diversify Canada's trade. *The Conversation*. January 2026.
- Lashitew, A.** (2025). Ottawa's tariffs on Chinese EVs are propping up American automakers. *The Spectator*. September 2025.
- Lashitew, A.** (2025). Canada's tariff wall on Chinese electric vehicles is deepening dependence on the U.S. *The Conversation*. September 2025.
- Lashitew, A.** & Mu, Y. (2024). Which companies are opposed to the SEC's new climate change disclosure law? *Brookings Institution*. November 2024.
- Methvin, T., Surmeier, A. & **Lashitew, A.** (2023). Designing inclusive value chains to improve the livelihoods of smallholder farmers. *World Economic Forum*. December 2023.
- Lashitew, A.**, Branzei, O. & van Tulder, R. (2023). How for-profit businesses pursue social purpose. *Management Studies Insights*. March 2023.
- Lashitew, A.** (2022). Will Ethiopia's peace deal last? *Foreign Policy*. December 2022.

- Lashitew, A. (2022). Digital technologies open vast business opportunities in Africa. *Africa Business Magazine*. November 2022.
- Lashitew, A., Krammer, S., & Doh, J. (2022). Is the risk of crime against businesses greater in more unequal countries? *Brookings Institution*. August 2022.
- Lashitew, A. Ethiopia, Egypt and Sudan face new hurdles over the Blue Nile Dam. *Quartz*. July 2022.
- Lashitew, A. (2022). The coming of age of sustainability disclosure: How do rules differ between the US and the EU? *Brookings Institution*. June 2022.
- Lashitew, A., Birhanu, A. & Getachew, Y. (2022). How public health policies protected women-owned businesses during the pandemic. *Brookings Institution*. April 2022.
- Lashitew, A. (2022). How America's activist foreign policy is failing Ethiopia. *The Africa Report*. January 2022.
- Lashitew, A. (2021). How to avert catastrophe in Ethiopia. *Foreign Policy*. November 2021.
- Lashitew, A. (2021). How to stop ethnic nationalism from tearing Ethiopia apart. *Foreign Policy*. February 2021.
- Lashitew, A. (2021). International trade during the Pandemic: Has COVID-19 spared Africa? *Africa Business Magazine*. February 2021.
- Lashitew, A. (2020). COVID-19 exposes Africa's Digital Divide. *Africa Business Magazine*. November 2020.
- Lashitew, A., Signe, L. & Khagram, S. (2020). The "Great Reset" requires agile governance. *MIT Technology Review Insights*. September 2020.
- Lashitew, A. (2020). How Ethiopia, Egypt and Sudan could overcome their differences over the Blue Nile Dam. *Quartz*. July 2020.
- Lashitew, A. (2020). Building a stakeholder economy. *Brookings Institution*. June 2020.
- Lashitew, A. & Erumban, A. (2020). Could services drive globalization in the post-COVID-19 world? *Brookings Institution*. June 2020.
- Lashitew, A. & Kassa, H. (2020). Could the Nile dispute provide an opportunity to boost freshwater technology? *The Africa Report*. June 2020.
- Lashitew, A. (2020). Social distancing unlikely to hold without a safety net for microentrepreneurs. *Brookings Institution*. April 2020.
- Lashitew, A., Ross, M. L. and Werker, E. (2020). As oil prices plummet, how can resource-rich countries diversify their economies? *Brookings Institution*. April 2020.

Lashitew, A. (2020). The United States must not pick sides in the Nile Dam dispute. *Foreign Policy*. March 2020.

Lashitew, A. (2020). Stakeholder capitalism arrives at Davos. *Brookings Institution*. January 2020.

Lashitew, A., van Tulder, R., & Muche, L. (2020). Creating social value in the context of institutional failure. *Social Science Space*. January 2020.

Lashitew, A. (2019). Ethiopia's newly unified ruling party pivots to a liberal political economy. *Brookings Institution*. December 2019.

Lashitew, A. (2019). The risks of ethnic politics in Ethiopia. *Foreign Policy*. November 2019.

Other, Including Proceedings of Meetings (12)

Lashitew, A. (2026). Canada's tariffs on Chinese EVs have been paused: Now what? Interview with *the Canadian Broadcasting Corporation* (CBC) News. January 2026.

Lashitew, A. (2026). Should Canada drop the Chinese EV tariffs? Interview with *730CKNW Vancouver News*. January 2026.

Lashitew, A. (2025). The future of electric vehicles in Canada. Interview with *TVO Toronto, The Rundown Show*. October 2025.

Lashitew, A. (2025). How are Canada's trade wars affecting electric vehicles adoption? Interview with *CTV Your Morning*. October 2025.

Lashitew, A. (2025). The unintended effects of Canada's trade tension with China. Interview with *The Western Producer*. September 2025.

Lashitew, A. (2024). What changes should we expect in American engagement in international development? Interview with *Voice of America* (VOA). November 2024.

Lashitew, A. (2024). Effectiveness of Ethiopia's new import substitution policy. Interview with *German Radio* (Deutsche Welle Amharic). March 2024.

Lashitew, A., Lee, N. T., Ma, Y. J., & Munga, J. (2022). Technology adoption in Africa: Current and future use cases for development. TechTank Podcast Episode 59, *Brookings Institution*. October 2022.

Lashitew, A. (2021). Political economy and reform in Ethiopia. *SBS Australia* Amharic Radio. March 2021.

Lashitew, A. (2020). Bridging on the Blue Nile Dam dispute. Interview with *News Africa Daily*. July 2020.

Lashitew, A. (2020). Political violence in Ethiopia. Interview with *The World Radio*. July 2020.

Lashitew, A. (2020). Water resource management cooperation in Nile valley. *SBS Australia* Amharic Radio. June 2020.

Unpublished Documents

Other (2)

Lashitew, A. & Majune, S., (2020). *The effect of lockdown policies on international trade in Kenya*. Brookings Institution, Global Working Paper 148.

Lashitew, A. (2022). *Sustainable and green technologies for Africa's energy transition*. Coursebook for entrepreneurship training program. Submitted to the United Nations Economic Commission for Africa. November 2022.

SELECTED PRESENTATIONS

Invited (14)

Lashitew, A. Contribution to a panel discussion on “Inclusion and marginalization in supply chains”. The *Africa Academy of Management Annual Meetings*. January 2026, Casablanca, Morocco.

Lashitew, A. The role of artificial intelligence in sustainability transition in developing regions. Presentation at *Statistical, Economic and Social Research and Training Seminar*. October 2025, Virtual.

Lashitew, A. Contribution to a panel discussion on “The craft of purpose research: Challenges, joys, and new ways of thinking”. The *Academy of Management Annual Meetings*. July 2025, Copenhagen, Denmark.

Lashitew, A. Contribution to high-level roundtable on “Ethiopia’s economic growth and the role of the World Bank and other multilateral development banks”. *Carnegie Endowment for International Peace*, Washington, D.C., September 2024.

Lashitew, A. Contribution to a panel discussion on “Resourcing social impact in emerging economy business ecosystems”. *African Social Enterprise Workshop (ASEW)*. August 2024. Virtual.

Lashitew, A. Financial technologies and small business resilience. Presentation at the *Future of Banking Symposium*. Organized by the *Foresight Lab*, McMaster University. June 2024, Hamilton, ON.

- Lashitew, A.** Contribution to a panel discussion on “The regulation of social enterprise in Africa: Towards an enabling ecosystem”. Organized by the *Network of African Social Entrepreneurs* (NASE). April 2024. Virtual.
- Lashitew, A.** Contribution to a high-level policy dialogue on “Inclusive green economies in Africa”. Organized by the *United Nations Economic Commission for Africa*. February 2024. Virtual.
- Lashitew, A.** Overcoming collective action problems in meta-organizations. Presentation at the *College of Business and Economics*, Addis Ababa University. December 2023, Addis Ababa, Ethiopia.
- Lashitew, A.** Managing common pool resources in developing countries. Presentation at the *Graduate School of Business*, the University of Cape Town. November 2023, Cape Town, South Africa.
- Lashitew, A.** Presentation in: Oh, C. H., Sinkovics, R. R., Santangelo, G. D., van Tulder, R. (Organizers). Climate changes and human rights: Initiating and advancing international management research. *The Academy of Management Annual Meetings*. August 2023, Boston, USA.
- Lashitew, A.** Presentation in: Ciambotti, G., Haugh, H., Busch, C., Leger, M., Holt, D., & Hamann, R. (Organizers). Entrepreneurship and social change: Putting people at the center of social transformation in Africa. Presentation and panel discussion at the *Academy of Management Annual Meetings*. August 2023, Boston, USA.
- Lashitew, A.** Power outage and firm performance in developing countries. Presentation at the *Brookings Institution* research seminar. September 2021, Washington, D.C., USA.
- Lashitew, A.** Power outage and firm performance in developing countries. Presentation at the *African Economic Research Consortium* biennial conference. June 2019, Cape Town, South Africa.

Contributed

Peer Reviewed (16)

- Lashitew, A. & Argaw, T.** How adversities shape venture renewal among necessity entrepreneurs in Africa: A resource depletion perspective. Paper presentation at the *Africa Academy of Management*. January 2025, Casablanca, Morocco.
- Lashitew, A. & Argaw, T.** Adversities, wellbeing, and venture renewal among necessity entrepreneurs in Africa: A resource depletion perspective. Paper presentation at the *European Group for Organization Studies (EGOS) Colloquium*. July 2025, Athens, Greece.

Lashitew, A. The effect of interacting adversities on the ill-being of necessity entrepreneurs. Poster presentation at the *Academy of Management Annual Meetings*. August 2024, Chicago, USA.

Lashitew, A. & **Neville, F.** “Doing good”, but for whom? Board political ideology, stakeholder salience, and the strategic allocation of corporate greenhouse gas emissions. Presentation at the *Academy of Management Annual Meetings*. August 2024, Chicago, USA.

Lashitew, A. & Surmeier, A. Organizing for grand challenges: Social value orchestration in meta-organizations. Presentation at the *20th Annual Social Entrepreneurship Conference*. International Institute for Management Development (IMD). April 2024, Lausanne, Switzerland.

Lashitew, A. A., Rosca, E., Bals, L., **Huang, F.**, & Tate, W. Growing pains: Legitimacy and resource dependence in social businesses in Latin America. Presentation at the *Academy of Management Annual Meetings*. August 2023, Boston, USA.

Dumalanede, C., Ciambotti, G. & Lashitew, A. Addressing healthcare inequality through social franchising: The role of network stewardship in impact intermediation. Presentation at the *Academy of Management Annual Meetings*. August 2023, Boston, USA.

Dumalanede, C., Ciambotti, G. & **Lashitew, A.** The role of social franchising in extending healthcare access: Exploring challenges of impact intermediation. Presentation at the *European Group for Organization Studies (EGOS) Colloquium*. July 2023, Cagliari, Italy.

Lashitew, A. Income inequality, social cohesion and crimes against businesses. Presentation at the *Academy of International Business Conference*. July 2022, Miami, USA.

Lashitew, A., Rosca, E., Bals, L., Huang, F., & Tate, W. Growing pains: Legitimacy and resource dependence in social businesses in Latin America. Presentation at the *14th International Social Innovation Research Conference (ISIRC)*. September 2022, Halifax, Canada.

Ciambotti, G., Sottini, A., **Lashitew, A.**, & Littlewood, D. Spaces of inclusion: How women use social enterprising to advance gender inclusion in Africa. Presentation at the *14th International Social Innovation Research Conference (ISIRC)*. September 2022, Halifax, Canada.

Lashitew, A. Partnerships for social impact. Contribution to panel discussion at the *Cross-Sectoral Social Interactions Symposium*. June 2022. Virtual.

Lashitew, A., Branzei, O. & van Tulder, R. Community inclusion under systemic inequality: How for-profit businesses pursue social purpose. Presentation at the *13th International Social Innovation Research Conference (ISIRC)*. September 2021, Milan, Italy.

Lashitew, A. The gender gap in enterprise performance during the pandemic: Do public policy responses matter? Presentation at the *Brookings Institution*. February 2020, Washington, D.C., USA.

Lashitew, A. & van Tulder, R. Mobile phones for financial inclusion: What explains the diffusion of mobile money innovations? Presentation at the *Private Sector Development Network* conference. December 2019, Geneva, Switzerland.

Lashitew, A. & Werker, E. Economic diversification in resource-rich countries. Presentation at the *Effective States for International Development* conference. October 2019, Manchester, UK.

ADMINISTRATIVE RESPONSIBILITIES

- Jan. 2026 –Feb. 2026 Member of Canada Impact and Research Chair Selection Committee (2X)
McMaster University – DeGroot School of Business
- Sep. 2025 – Present Member of Faculty Adjudication Committee
McMaster University – DeGroot School of Business
- Dec. 2024 Member of Business Research Chair Selection Committee (2X)
McMaster University – DeGroot School of Business
- Jul. 2022 – Present Member of Graduate Admissions and Study Committee
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- Feb. 2022 – Present Member of Sustainability Minor Committee
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