

Camille Meyer, Ph.D.

Associate Professor of Social Innovation and Entrepreneurship
Director, Executive MBA Programme
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ACADEMIC EMPLOYMENT

- From 2023** **University of Cape Town, Graduate School of Business (South Africa)**
Associate Professor of Social Innovation and Entrepreneurship.
- 2019-2022** **University of Cape Town, Graduate School of Business (South Africa)**
Senior Lecturer of Social Innovation and Entrepreneurship.
- 2017-2019** **University of Victoria, Peter B. Gustavson School of Business (Canada)**
Post-Doctoral Researcher, Centre for Social and Sustainable Innovation.
- 2017** **Copenhagen Business School (Denmark)**
Visiting Scholar, Dpt. of Management, Politics and Philosophy (May-July).
- 2013-2017** **Free University of Brussels (ULB), Solvay Brussels School (Belgium)**
Ph.D. candidate, funded by the Belgian Fund for Scientific Research FRS-FNRS.

EDUCATION

Ph.D. in Economics and Management Sciences

Solvay Brussels School of Economics and Management, Université libre de Bruxelles (ULB)

Master of International and Development Studies, *Magna cum laude*

Faculty of Social and Political Sciences, Université libre de Bruxelles, Belgium

Master of European Studies, *Magna cum laude*

Institute for European Studies, Université libre de Bruxelles, Belgium

Bachelor of French and Romance Languages and Literature, *cum laude*

Faculty of Philosophy, Université libre de Bruxelles, Belgium

Erasmus program of 5 months at the *Universidade do Porto* (Portugal)

PUBLICATIONS

Journal Articles

Meyer, C., Luiz, J., Grutter, A., & Parker, H. (2026). Disruptive sustainability through digital innovations: Overcoming information asymmetries to benefit small-scale producers. *Research Policy*, 55(5), 105459.

Meyer, C., Luiz, J., Grutter, A., & Parker, H. (2026). Disintermediation and reintermediation of seafood supply chains for social and ecological regeneration. *Journal of Supply Chain Management*, 62(1), 20-36.

Kuk, G., Meyer, C., & Giamporcaro, S. (2024). Complementary currencies and entrepreneurship: How the Sarafu digital complementary currency sustains micro-entrepreneurs in Kenyan informal settlements. *Strategic Entrepreneurship Journal*, 18, 21–54.

Meyer, C., & Naicker, K. (2023). Collective intellectual property of Indigenous peoples and local communities: Exploring power asymmetries in the rooibos geographical indication and industry-wide benefit-sharing agreement. *Research Policy*, 52(9), 104851.

Peter, C., & Meyer, C. (2023). Organizing for the smart African city: Leveraging the urban commons for exerting the right to the city. *Organization Studies*, 44 (10), 1725-1746.

Brandl, K., Moore, E., Meyer, C., & Doh, J. (2022). The impact of multinational enterprises on community informal institutions and rural poverty. *Journal of International Business Studies*, 53(6), 1133-1152.

Larue, L., Meyer, C., Hudon, M., & Sandberg, J. (2022). The ethics of alternative currencies. *Business Ethics Quarterly*, 32(2), 299-321.

Nilsson, S., Samuelson, M., & Meyer, C. (2022). Social entrepreneurs' use of spatial bricolage to create frugal innovation in a divided urban setting. *Africa Journal of Management*, 8 (3), 298-323.

Ingardi, I., Meyer, C., & Verdin, P. (2021). Narrative genres in errors and failure stories: A multimodal study of "F**kUp Nights" videos. *Academy of Management Discoveries*, 7(4), 482-508.

- Summarized as [Six ways for leaders to publicly tell tales of failure](#). *Academy of Management Insights*.

Meyer, C. (2020). The commons: A model for understanding collective action and entrepreneurship in communities. *Journal of Business Venturing*, 35 (5), 106034.

Peredo, A. M., Haugh, H. M., Hudon, M., & Meyer, C. (2020). Mapping concepts and issues in the ethics of the commons: Introduction to the special issue. *Journal of Business Ethics*, 166(4), 659-672.

- Meyer, C. (2020). Social finance and the commons paradigm: Exploring how community-based innovations transform finance for the common good. *Management Decision*, 58 (4), 786-796.
- Meyer, C. & Hudon, M. (2019). Money and the commons: An investigation of complementary currencies and their ethical implications. *Journal of Business Ethics*, 160 (1), 277–292.
- Meyer, C., & Hudon, M. (2017). Alternative organizations in finance: Commoning in complementary currencies. *Organization*, 24(5), 629-647.
- Hudon, M. & Meyer, C. (2016). A case study of microfinance and community development banks in Brazil: Private or common goods? *Nonprofit and Voluntary Sector Quarterly*, 45(4), 116-133.
- Dissaux, T. & Meyer, C. (2016). L'apport des monnaies sociales à la microfinance: Le cas des banques communautaires de développement brésiliennes. *Revue d'Economie Financière*, 124 (4), 313-326.
- Fare, M., de Freitas, C., & Meyer, C. (2015). Territorial development and community currencies: Symbolic meanings in Brazilian community development banks. *International Journal of Community Currency Research*, 19 (D), 6-17.
- Meyer C. (2015). La pluralité des logiques d'action de la Banque Palmas au Brésil entre développement local et partenariats au niveau national. *Revue Française de Socio-Économie*, 15 (1), 59-76.

Conference proceedings

- Meyer, C. (2017). Building commons in community enterprises: The case of self-managed microfinance organizations. *Academy of Management Best Papers Proceedings*.
- Hudon, M. & Meyer, C. (2014). Microfinance and common goods: A study of Brazilian community development banks. *Academy of Management Best Papers Proceedings*.

Practitioners' publications

- Moore, E., Brandl, K., Doh, J., & Meyer, C. (2024). Natural-resources-seeking FDI and employment opportunities in developing countries: A temporal perspective. *International Journal of Development Issues*, 23(2), 304-324.
- Sewchurran, K., Davids, L. M., McDonogh, J., & Meyer, C. (2022). Enlarging sustainability learning through integrative thinking with a focus on cultivating virtues. *Journal of International Education in Business*, 15(1), 126-146.

- Meyer, C., Chelwa, G, & Mangimela, W. (2021). The Dasgupta Review: A landmark report that will influence economic theory and practice. *Environment: Science and Policy for Sustainable Development*, 63 (6), 21-23.
- Hudon, M., & Meyer, C. (2021). Managing complementary currencies and the blockchain technology: A conversation with Bernard Lietaer. *International Journal of Community Currency Research*, Vol. 25 (Issue 2) 1-14.
- Meyer, C. (2018). Financial services as a common good. *Finance & the Common Good*, n°44-45, 151-166. Observatoire de la Finance: Geneva.
- Meyer, C. (2013). Finance solidaire et monnaie locale: le cas Palmas. *Institut Veblen pour les réformes économiques*, Paris.

AWARDS AND HONORS

International Visiting Chair at HEC Paris and Hi! PARIS	2026
Fellowship at THE NEW INSTITUTE (Hamburg, Germany)	2025
MED Evidence-based Leadership Development Program Award, Academy of Management, Finalist (with K. Sewchurran)	2024
Research Development Grant – UCT	2020
Best Conference Paper Award, Academy of International Business – Latin America and Caribbean Chapter (with K. Brandl, J. Doh and E. Moore)	2019
Emerald/EFMD Outstanding Doctoral Research Award, category Management and Governance	2017
FIR-PRI Finance and Sustainability Best Ph.D. Thesis Award	2017
Ethics & Trust in Finance, 6th Global Prize, Finalist	2017
Society for Business Ethics Best Dissertation Award, Finalist	2017
Society for Business Ethics Founders’ Award	2017
SIM Best Student Paper Award, Academy of Management, Finalist	2017
SIM Best Paper Award, Academy of Management, Finalist (with M. Hudon)	2014
Doctoral Travel Grant Wallonie Bruxelles International	2014
Belgian National Fund for Scientific Research (FNRS), FRESH Doctoral Fellowship	2013-17
Cooperative Research Award (Prix de la recherche coopérative)	2012
Social Economy Award (Prix de l’économie sociale)	2012

ACADEMIC LEADERSHIP AND INSTITUTIONAL IMPACT

University of Cape Town, Graduate School of Business

Programme Director, Executive MBA (2023–present)

- Led the strategic transformation of the Executive MBA programme, including curriculum redesign, integration of sustainability and technology themes, and strengthening of international academic partnerships.
- Oversaw faculty coordination, programme innovation, and stakeholder engagement (including alumni and corporate partners), contributing to the positioning of the EMBA as a flagship leadership programme in Africa.

Programme Director, CEMS Master in International Management (2021–2022)

- Launched and directed the academic and strategic development of the CEMS Master of Management specialising in International Management.
- Strengthened the integration of global leadership, ethics, and sustainability across the curriculum.

Course Convener, Lead Campus: Sustainable Leadership in Africa (2020–present)

- Co-developed and led an international academic platform in partnership with HEC Paris and Mohammed VI Polytechnic University.
- Contributed to the development of a pan-African leadership agenda linking academic research and executive education.

Academic Leadership Beyond Programmes

- Faculty mentoring of junior scholars in qualitative and theory-building research
- Leadership in developing interdisciplinary research agendas on commons, governance, and sustainability
- Contribution to faculty and staff recruitment, research strategy discussions, and doctoral training

Lecturing

- **Executive MBA**

Management and Sustainability

Critical conversations on ethics, macroeconomics and organizing

- **MBA**

Business Model Innovation Lab

- **CEMS Master of Management specialising in International Management**

Topics in Social Innovation

- **Post-Graduate Diploma in Management Practice**

Management and Sustainability

Guest Lecturer

- ***EM Lyon (Casablanca campus)***

Sustainable business models in Africa (master level): Spring 2022

- ***Montpellier Business School***

Introduction to the circular economy (master level): Spring 2021

- ***Université libre de Bruxelles***

Advanced Course: Qualitative Methods (Ph.D. level): Spring, 2018; Winter 2019.

Social Entrepreneurship (master level), co-taught with Ignasi Marti: Spring, 2018.

- ***Université Rennes-2***

Finance and management of social enterprises (master level): Fall 2017

- ***Université Paris-Est Créteil***

Debates about development aid (master level): Winter 2015

SELECTED CONFERENCE PRESENTATIONS

Co-convener with Ana Maria Peredo and Coline Serres of the EGOS 2025 sub-theme “*Creativity and Commons: Leveraging Commons as a Source of Creativity for Social Innovation*”.

Kuk, G., Giamporcaro, S., & Meyer, C. 2024. Braiding the rope: Exploring relational work with complementary currency in necessity entrepreneurship. 40th EGOS Colloquium, Milan.

Meyer, C., Luiz, J., Grutter, A. & Parker, H. 2024. Building cross-sector collaborations for sustainable seafood supply chains: Using technology to support marginalised small-scale fishing communities in South Africa. Cross-Sector Social Interactions Conference, Cape Town.

van der Merwe, G., Meyer C. & da Motta Veiga S. 2024. Lived experiences of race-based affirmative action in organisations: exploring the effects of black economic empowerment legislation on diversity, equity and inclusion. Africa Academy of Management Conference, Cape Town.

van der Merwe, G. & Meyer C. 2022. Lived experiences of race-based affirmative action in organisations: exploring the effects of black economic empowerment legislation on diversity, equity and inclusion. Equality Diversity Inclusion conference, Cape Town.

Meyer, C. & Naicker, K. 2021. Indigenous peoples and collective intellectual property rights: Biopiracy, knowledge commons and benefit sharing. IASC (International Association for the Study of the Commons) 2021 Knowledge Commons Virtual Conference.

Peter, C. & Meyer, C. 2021. Organizing for the smart African city: Leveraging the urban commons for exerting the right to the city. 37th EGOS Colloquium, Amsterdam.

Nilsson, S., Samuelsson, M. & Meyer, C. 2020. Navigating in divided and disintegrated urban settings: Entrepreneurship for frugal innovation. 36th EGOS Colloquium, Hamburg.

Brandl, K., Moore, E., Meyer, C., & Doh, J. 2019. The impact of multinational enterprises on community informal institutions and rural poverty. Academy of International Business – Latin America and Caribbean Chapter.

Ingardi, I., Meyer, C. & Verdin, P. 2019. How leaders publicly acknowledge errors while recounting professional failure stories. A multi-modal qualitative analysis of “F****Up Nights Brussels” videos. 35th EGOS Colloquium, Edinburgh.

Albareda, L., & Meyer, C. 2019. Commons entrepreneurship: Collective value, complexity and sharing principles. 35th EGOS Colloquium, Edinburgh.

Meyer, C. 2017. Building Commons in Community Enterprises: The Case of Self-Managed Microfinance Organizations. 33rd EGOS Colloquium, Copenhagen.

Meyer, C. 2017. Building Commons in Community Enterprises: The Case of Self-Managed Microfinance Organizations. 77th Academy of Management Annual Meeting, Atlanta.

***Finalist for the “SIM Best Student Paper Award”**

***Summary published in the Academy of Management Best Papers Proceedings**

Meyer, C. 2017. Building Commons in Community Enterprises: The Case of Self-Managed Microfinance Organizations. Society for Business Ethics Annual Conference, Atlanta.

***Awarded the “Society for Business Ethics Founders’ Award”**

Meyer, C., & Barros, M. 2016. Polycentric structure and institutional change in Brazil's solidarity finance. 32nd EGOS Colloquium, Naples.

Meyer, C., & Hudon, M. 2016. Money and the commons: Lessons from complementary currencies. 32nd EGOS Colloquium, Naples.

Meyer, C., & Hudon, M. 2016. Money and the commons: Lessons from complementary currencies. 76th Annual meeting of the Academy of Management, Anaheim.

Meyer, C. 2015. Polycentric governance for constructing a national solidarity finance system: the case of community banks in Brazil. 5th EMES International Research Conference on Social Enterprise, Helsinki.

Hudon, M., & Meyer, C. 2014. Microfinance and Common Goods: A Study of Brazilian Community Development Banks. 74th Annual meeting of the Academy of Management, Philadelphia.

***Finalist for the “SIM Best Paper Award”**

***Summary published in the Academy of Management Best Papers Proceedings**

Meyer, C. 2013. Pour une étude plurielle des banques communautaires de développement brésiliennes. 4th CIRIEC International Research Conference on Social Economy, Antwerp.

Fare, M., Freitas, C, & Meyer, C. 2013. Community currencies in Brazilian community development banks: what role in territorial development? The case of Banco Palmas. International conference on social and complementary currencies, The Hague.

Meyer, C. 2013. Social Currency for Common Goods: The Case of the Palmas Currency. United Nations Research Institute for Social Development, International conference on social and solidarity economy, Geneva.

Keynote and guest speaker in universities and public sector

Guest speaker at the 6th Annual Biodiversity Research and Evidence Indaba, **Department of Forestry, Fisheries and the Environmental**, South Africa (online, South Africa, September, 21, 2021).

Keynote speaker for ‘Introduction aux monnaies complémentaires’ (Introduction to Complementary Currencies) at Midi du développement durable, **Service Public de Wallonie** (Wallonia regional administration) (Namur, Belgium, March, 15, 2018).

Keynote speaker at Social Entrepreneurship Inspiration Days, **University of Ghent**, Faculteit economie en bedrijfskunde (Ghent, Belgium, April, 20, 2015).

Guest speaker for ‘Finances solidaires et biens communs : le cas de la Banque Palmas’ at research seminar « Territoire, coopération et bien commun », **Université Aix-Marseille**, LEST-CNRS (April, 2, 2013).

SERVICE

Editorial positions

- Associate Editor *Scandinavian Journal of Management* since 2026
- Editorial Board Member of *Journal of Business Ethics* since 2024
- Guest editor of special issue in *Journal of Business Ethics* with Helen Haugh, Marek Hudon and Ana Maria Peredo
- Guest editor of special issue in *Business and Society* with Tina Dacin, Mustafa Ozbilgin, Maxim Voronov and Eugenia Xing

EGOS sub-theme convenorship: Co-convenor with Ana Maria Peredo and Coline Serres of the EGOS 2025 sub-theme “*Creativity and Commons: Leveraging Commons as a Source of Creativity for Social Innovation*”.

Member of the Editorial Board of the Responsible Research in Business and Management (RRBM) Honor Roll

Ad Hoc Reviewing

Journal of Management Studies, Research Policy, Journal of Business Venturing, Organization Studies, Human Relations, Journal of Business Ethics, Plos One, Journal of Supply Chain Management, Business & Society, Organization & Environment, Organization, Africa Journal of Management, M@n@gement, Regulation & Governance, Brazilian Administration Review

OTHER PROFESSIONAL EXPERIENCE

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| 2013 | Boulder Institute of Microfinance (USA-Italy)
<i>Consultant</i> for the Boulder Microfinance Training Program. |
| 2013 | International Labour Organization/Training Centre (Italy)
<i>Intern</i> , prepared the 3rd ILO Social and Solidarity Economy Academy. |
| 2012 | Federal University of Bahia/Incubator in Solidarity Economy (Brazil)
<i>Intern</i> , developed a social currency communication plan. |

LANGUAGES

French – Native
 English – Fluent
 Portuguese – Fluent
 Spanish – Fluent
 Italian - Fluent