

CURRICULUM VITAE

Mark Gregory Graham

B.Bus.Sci., M.Com, CA (SA)

PERSONAL DETAILS

Date of Birth: 7 September 1961

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Newlands
Cape Town
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Marital status Married (with two children.)

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

1998 Master of Commerce in Financial Management (U.C.T.)

1989 Associate Member of the Chartered Institute of Management Accountants (A.C.M.A). No longer registered with Institute.

1987 Chartered Accountant (South Africa)

1985 Certificate in the Theory of Accountancy (C.T.A.) (U.C.T.)

1984 Bachelor of Business Science, Special field – Finance (U.C.T.)

1978 Senior Secondary Certificate (S.A.C.S.)

EMPLOYMENT HISTORY

- 2010 - 2016** **Head of College of Accounting¹, U.C.T.**
- 1995 - Present** **Associate Professor, College of Accounting, U.C.T.**
- Associate Professor: 1 January 2002
- Senior Lecturer: 1 January 1997
- 1991 - 1993** **Controller (Finance), Lex Retail Group (a division of Lex Service PLC) United Kingdom**
- Lex Retail Group is a multi-franchised retailer of motor vehicles with branches throughout the United Kingdom. During 1992 it had 3 500 employees and had a turnover of 900m pounds. Responsible for monthly financial reporting, short-term forecasting, medium term financial planning and internal audit within the group. Reported to the Finance Director.
- 1988 - 1990** **Senior Operational Auditor, 3M (United Kingdom) PLC, United Kingdom**
- 3M (U.K.) is a wholly owned subsidiary of the Minnesota Mining and Manufacturing Co., U.S.A. 3M is a broadly based manufacturing company and in the U.K., has 4 500 employees at 17 locations and during 1989 had a turnover of 450m pounds. Completed financial and operational audits covering all aspects of the company's operations within the United Kingdom and Europe. Reported to the Group Internal Audit Manager.
- 1985 - 1987** **Senior, Audit Dept., Arthur Andersen & Co., Cape Town**
- Assisted and supervised audit and accounting engagements involving clients ranging from small, owner-operated businesses to large, publicly-held companies.

¹ Prior to 2012 known as The Department of Accounting.

TEACHING

Current teaching includes:

- M. Com (Financial Reporting, Analysis and Governance) (and convenor of this programme).
- B.Com (Hons).
- Supervision of Honours and Masters students.
- Business Analysis and Governance.
- Accounting module on the MBA and Executive MBA at the GSB.
- Integrated Reporting elective on the MBA at the GSB.

Previous teaching includes:

- Financial Reporting 3 (and convenor of this course).
- Financial Reporting 4 (Post Graduate Diploma in Accounting).
- Financial Reporting – Conversion Course (and convenor of this course).
- Management Accounting and Financial Accounting Honours programmes.

Accomplishments:

- Excellent student course evaluations.
- Voted best lecturer on MBA programme (2008 to 2016).
- Developed a financial literacy course for final year law students.
- Developed a financial reporting course for students to convert to the Chartered Accounting stream.
- Developed the College's Masters of Commerce (Specialising in financial reporting, analysis and governance) programme.

RESEARCH

Publications

- The effect of STC on earnings retention. De Ratione. Number 1, Volume 13, 1999.
- Evidence of a value-growth phenomenon on the Johannesburg Stock Exchange. Joint paper. Investment Analysts Journal. Number 53, 2001.
- In Pursuit of Concise Integrated Reports. Graham, M and Miller, T. Accounting Perspectives in Southern Africa, Volume 1, Number 1, 2013.
- Understanding Financial Statements, 3rd Edition (2016) by Mark Graham, Jimmy Winfield and Taryn Miller.

Conferences

- Attended and presented a paper (The Impact on Firm Size and Industry Type on the Extent of Disclosure in the Annual Report) at the South African Finance Academics conference held at the GSB in January 2001.
- Attended the South African Finance Academics conference held at the GSB in January 1997/1998.
- Attended and presented a paper at the first African Academics Accounting Association conference in Gaborone, Botswana in July 1998. Invited to review papers to be published in conference proceedings.
- Attended and presented a paper at the Southern African Academics Association conference in Johannesburg in July 1998.
- Attended and presented papers at numerous at numerous Southern African Academics Association mini-conferences.

Awards / Other

- Arthur Andersen gold medal for best student in Master of Commerce degree in Financial Management - 1998.
- Ad hoc reviewer for the South African Journal of Accounting Research (SAJAR).
- Ad hoc reviewer for the Investment Analysts Journal.

EXTENSION AND PRIVATE WORK

- Currently Chair of the panel of adjudicators for Ernst and Young's Excellence in Integrated Reporting Awards.
- Consulting to Ernst and Young and their clients on Integrated Reporting.
- Lecturer on the Executive Programme, Finance for Non-Financial Managers programme at the G.S.B.
- Co-presented an annual series of accounting update seminars held throughout major centres in S.A. attended by approximately 300 + delegates. (1997 to 2007).
- Former presenter to Final Qualifying Examination Students candidates taking the Cape Town Board Course, the APT Part II Course. (1997 to 2013).
- Former Presenter on the Public Accountants and Auditors Board (PAAB) Bridging Programme (a programme designed to assist black candidates who have been unsuccessful in previous attempts at the Public Practice Exam). (1997 to 2000).
- Former member of the South African Final Qualifying Examination marking panel.
- Former member of the South African Institute of Chartered Accountants' Initial Professional Development (IPD) Committee. (2011 to 2016).
- Former Chair of the Association of the Heads of Accounting (AHA). (2012 to 2016).

ADMINISTRATIVE AND MANAGEMENT

- Current departmental representative on the Commerce Higher Degrees Committee.
- Former Head of the College of Accounting within the Faculty of Commerce (approx 40 full time academic staff, and 10 support staff). (2010 to 2016).
- Former Head of Financial Reporting Section within the Department of Accounting (20 academic staff, 11 courses). (2000 to 2009).
- Former Faculty of Commerce representative on University Equipment Committee.