

Dr. Steven C. Y. Kuo 郭俊逸

Adjunct Associate Professor, Graduate School of Business, University of Cape Town
Johannesburg, South Africa
Email: dr.steven.kuo@gmail.com

Executive Profile

Dr. Steven Kuo is a China–Africa specialist operating across investment strategy, industrial markets, and political risk. He combines academic expertise with senior commercial experience.

Professional Experience

Barloworld Equipment Southern Africa (2019–2025)

Head of China Desk / Key Account Manager

- Led China strategy across mining and construction sectors in Southern Africa
- Delivered sustained growth and expanded regional client base
- Managed relationships with major Chinese contractors and SOEs

Control Risks, Johannesburg (2015–2017)

Consultant – Chinese Clients Africa / Political Risk Analyst

- Advised Chinese firms on African market entry and risk
- Produced country risk and economic outlook reports

Entrepreneurial Initiative

Mining Equipment & Services Platform (Southern Africa)

- Developing a regional platform covering equipment distribution, rental, and after-sales
- Strategic focus on regional logistics hubs and cross-border supply chains
- Leveraging Chinese OEM partnerships and Africa-based operational experience

Academic & Advisory Roles

Adjunct Associate Professor, UCT GSB

Research Associate, GIBS

Lecturer, Shanghai International Studies University

Publications & Thought Leadership

Books:

- Chinese Peace in Africa: From Peacekeeper to Peacemaker (Routledge, 2020)
- Critical Perspectives on Global Peace and Peacebuilding (Palgrave Macmillan, 2026)

Research & Commentary:

- Extensive peer-reviewed publications on China–Africa relations and security
- Former Business Day columnist; contributor to global media platforms
- Regular commentator in Chinese and South African media

Consulting & Advisory

- China Development Bank – regional economic outlook
- Chinese SOEs – infrastructure and market analysis
- Southeast Asian embassies – trade and labour policy

Core Competencies

China–Africa investment strategy; Mining & construction equipment markets; Political risk and regulatory environments; Cross-border deal structuring

Education

PhD, International Relations – University of St Andrews

MA / BA – University of Cape Town