



## Sue von Hirschfeld

### Education & Training

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- MA Industrial & Organisational Psychology, *University of Cape Town*, 1989
- BA Hons (cum laude), Industrial Psychology, *Rand Afrikaans University*, 1986
- Instructional Design Certificate Programme (with distinction), UCT, 2024

### Summary of Career

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Sue has been in the learning and development consultancy business since 1989, based in Cape Town, but with national and international clients. Her prior corporate experience spanned 12 years, mainly in the chemical industry where she held Learning & Development and generalist HR Management positions at AECI Modderfontein near Johannesburg.

Sue's current clients include multinational and local companies in education, alternative energy, financial services, education, retail, and manufacturing. Typical assignments include learning design, personal development, coaching skills and executive coaching, as well as interventions to help companies and individuals deal with change.

**Sue has been actively involved with GSB programmes at UCT since 2001:**

#### **Design and facilitation (“teaching”) of modules on:**

People development and coaching, influencing skills, relationship building, conflict management, giving and receiving feedback, emotional intelligence, cross boundary leadership, influencing skills. Also, one on one inter-modular coaching

#### **Course convening programmes such as:**

Leadership programmes: Developing Women in Leadership, Nigerian Investment Corporation Leadership programme, Adidas Future Leaders Development Programme, Siemens MDP, Southern African Customs Union leadership programme, INSETA Leadership programme; Allan Gray Senior Management; New Managers Programme; CPUT.

International Study Tours: TIAS Business School Netherlands, Warwick Business School UK, Zeppelin University Germany, AIM Mauritius, MCC Hungary, St Gallen, Switzerland